

May 7, 2018 • 10 am -1 pm

Pietro Barilla Hall - Office Building viale delle Esposizioni, 393

Parma

## FOOD R-EVOLUTION MADE IN ITALY: "MAKING THE BEST BETTER"

in collaboration
with National Technology
Cluster Agrifood CL.A.N.

IN COLLABORATION WITH











## **PROGRAMME**

10.00-10.30 Registration

10.30-10.45 Welcome address

Gian Domenico AURICCHIO, President Fiere Parma Luigi SCORDAMAGLIA, President Federalimentare and President of the National Technology Cluster Agrifood CL.A.N

## **VIDEO PROJECTION**

keynote Speeches • 10.45-11.30

"MAKING THE BEST BETTER": Emerging BioTechnologies to improve Made in Italy Agri-Food

Patrizia BRIGIDI, Full Professor in Chemistry and Biotechnology of Fermentations, University of Bologna President of the Technical Scientific Committee of the National Technology Cluster Agrifood CL.A.N.
 Michele MORGANTE, Full Professor of Genetics, University of Udine and Scientific Director of the Institute of Applied Genomics
 Cristobal UAUY, Project Leader Crop Genetics John Innes Center (Norwich)

## Discussion Panel • 11.30-12.30

11.30-12.00 New technological frontiers: the opportunity to increase productivity, quality and nutritional profile of Italian products
 11.30 Luigi SCORDAMAGLIA, President Federalimentare
 11.45 Roberto MONCALVO, President Coldiretti
 12.00-12.30 The European vision to meet the challenges of new technologies
 12.00 Paolo DE CASTRO, Member of European Parliament Vice-Chair Committee on Agriculture and Rural Development, Chairman of WFR&IF International

Steering Committee

12.15 Bernard URL, Executive Director, European Food Safety Authority, EFSA (tbc)

12.30-13.00 Conclusions

Stefano BONACCINI, President Emilia-Romagna Region Institutional Representative of the Government

Coordinates: Paolo BONARETTI, Director General ASTER and Vice President Cluster CL.A.N.

Italian - English interpreting service is available.

To allow access to the fair, please register here: https://goo.gl/forms/1oPukPftr1MEVgbn1

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